

*The 2007 EDS Credit Union Plano Balloon Festival*

# Kaleidoscope of Color



*From early morning flights of fancy to evening skies filled with fireworks, the festival has it all ...*

**A** bevy of hot air balloons will ascend over Oak Point Park September 21 - 23 to form a *Kaleidoscope of Color*, the theme for the 2007 EDS Credit Union Plano Balloon Festival.

Thousands of spectators will line the launch field as the RE/MAX parachute team jumps from their plane to signal clear skies. On cue, 75 colorful hot air balloons will lift off in splendor.



## **Friday, Sept. 21**

- 4 p.m. - Festival opens and bus service begins
- 5:30 p.m. - RE/MAX Parachute Team Exhibition
- 6 p.m. - Balloon Launch presented by RE/MAX**
- 7 p.m. - Concert on the Main Stage
- 8 p.m. - Balloon Glow
- 8:45 p.m. - Family-fun Street Dance

## **Saturday, Sept. 22**

- 6 a.m. - Gates and parking lots open and bus service begins
- 6:30 a.m. - Dawn Patrol "Wake up Plano"
- 7 a.m. - Balloon Launch presented by the City of Plano**
- 5 p.m. - RE/MAX Parachute Team Exhibition
- 6 p.m. - Balloon Launch**
- 7 p.m. - Concert on the Main Stage
- 7:30 p.m. - Special Shapes presentation
- 8 p.m. - Balloon Glow
- 9 p.m. - Spectacular Fireworks Show

## **Sunday, Sept. 23**

- 6 a.m. - Gates and parking lots open and bus service begins
- 6:30 a.m. - Dawn Patrol "Wake Up Plano"
- 7 a.m. - Balloon Launch**
- 5 p.m. - RE/MAX Skydivers
- 6 p.m. - Balloon Launch**
- 7 p.m. - Festival closes

The popular Kids Fun Zone offers a wide array of games and other activities for young festival-goers throughout the weekend.



Profile photos/Britney Porter



“Ooohs” and “ahhhs” will echo through the crowd as children marvel at the special-shape balloons dancing above them. Special shapes will include Felix the Cat, Airabelle the Cow, Miss Daisy, Pandi, and Upside Down Humpty, among others. Also for the kids and continuing all weekend, the Frito-Lay “Flat Earth” Kids Fun Zone will feature a free “Kids Korner” with art activities, as well as face painting, bounce houses, and a rock climbing wall.

Elvis fans will rock ‘n roll with “The King” (Kraig Parker) when he gets all shook up on the Main Stage Friday, at 7 p.m. The KDFW FOX 4 Community Stage will showcase local performers on Saturday from 8 a.m. - 6 p.m. and Sunday from 8 a.m. - 5 p.m.

Two popular, somewhat magical events you don’t want to miss are the Balloon Glow at 8 p.m. on Friday and Saturday, and the Spectacular Fireworks Show, presented by Verizon FiOS, at 9 p.m. on Saturday.

Plano’s largest family-fun event is not only a hub for hot air balloons but also for local nonprofit organizations to promote their services. Last year, 37 nonprofits participated



at the festival to create awareness for their programs. To read more about this year’s participating nonprofits, see page 30.

The EDS Credit Union Plano Balloon Festival is Friday from 4 - 10 p.m., Saturday from 6 a.m. - 10 p.m., and Sunday from 6 a.m. - 7 p.m. General admission is \$5 per person for an event ticket, \$8 per person for a day ticket, and \$4 per person between 9 a.m. - 3 p.m. Seniors 65 and older take \$1 off, and kids under 36 inches are admitted free.

Oak Point Park is located at 2801 E. Spring Creek Pkwy. in Plano. Prime parking (\$10 per car) is located at Collin County

Community College Spring Creek Campus (at Jupiter Road and Spring Creek Parkway) and at First United Methodist Church (Parker and Spring Creek Parkway.) Off-site parking (\$8 per car) is at the Plano Centre (2000 E. Spring Creek Pkwy.). Towing will be enforced in no-parking areas. An easy and affordable way to



get to the festival is by riding the DART Rail to the Parker Road station and hopping on the free “Balloon Flyer.” Buses run continuously from 6 a.m. - 10 p.m. For more information, visit [www.planoballoonfest.org](http://www.planoballoonfest.org). – Britney Porter